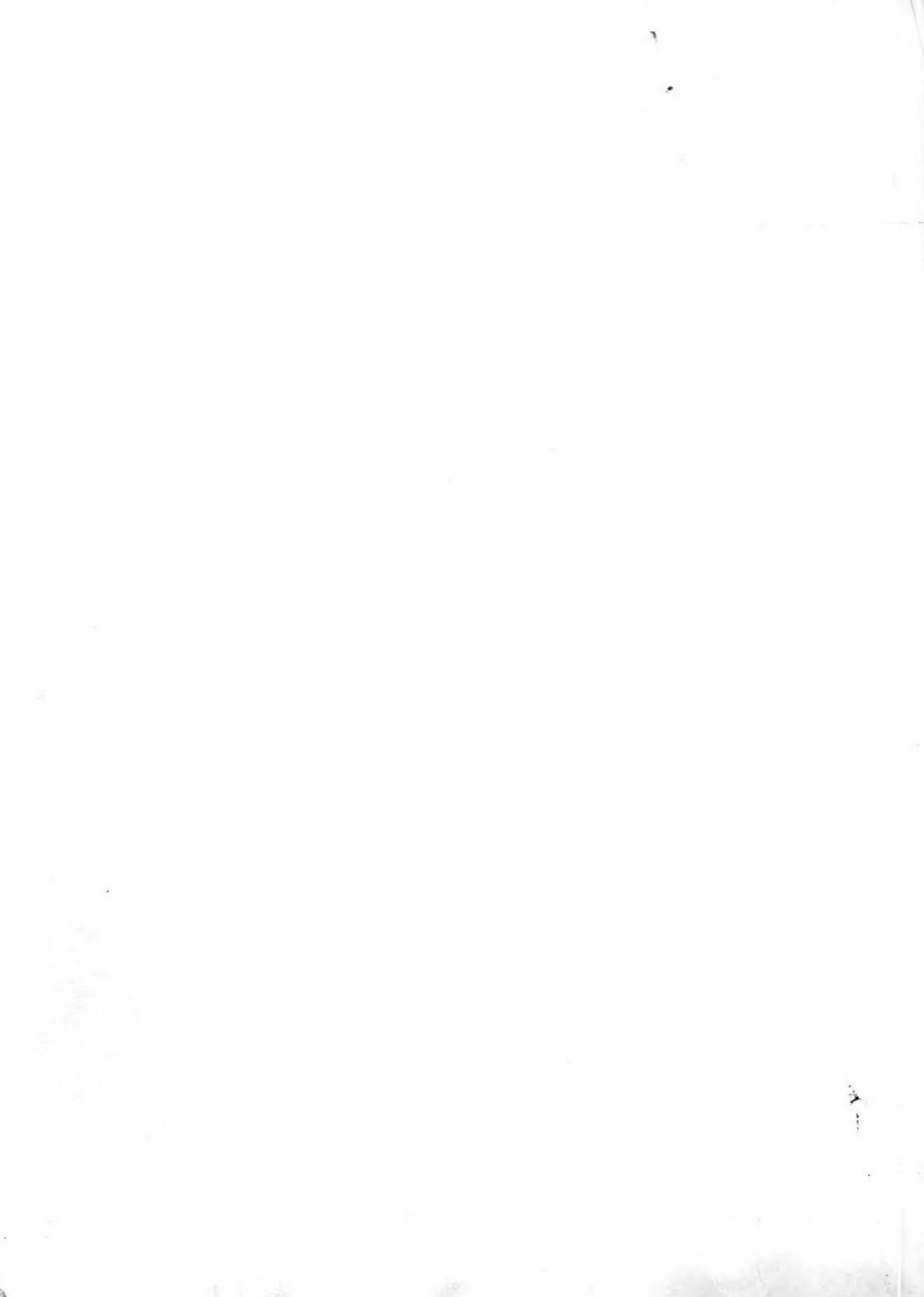


Historic, archived document

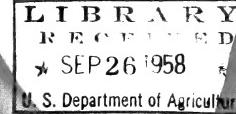
Do not assume content reflects current scientific knowledge, policies, or practices.





62
P. O. Box 3338
TYLER, TEXAS

FALL 1958
SPRING 1959



New Hybrid Tea Rose

Kordes Perfecta

(Plant Pat. 1604)

Intriguing combination of creamy-white and blended pink edged in rich carmine with suffusion of yellow at base of petals. Luxuriant foliage.

Each \$3.50, 3 for \$9.20



FOUR ROSE QUEENS

ARP ROSE

Pink Frost

Huge hybrid tea show rose of exciting blended pink coloring. Double, high-centered flowers of charming light to medium pink color gradually become cupped as they open. Exhibition size—38 to 45 petals, strong and pleasing Damask fragrance. Petals are thick, satiny, arranged regularly, not easily affected by the weather. The bud color is carmine to crimson. Two famous roses, Charlotte Armstrong and Texas Centennial, were the parents. Vigorous, healthy growth to about 5 feet the first season, well covered with glossy, leathery foliage. Flowers abundantly, excellent for cutting. A real blue-ribbon rose.

(Pat. No. 1269)

Each \$2.50
3-for \$6.60
Postpaid

QUEEN'S ROSE COLLECTION

EACH 1959 ALL AMERICA

| | |
|--------------------|--------|
| AARS Starfire | \$3.50 |
| AARS Ivory Fashion | 2.75 |
| & ARP'S Pink Frost | 2.50 |

Singly, Value \$8.75
ALL THREE
POSTPAID

\$7.95

GUARANTEE

Except for some climbers blooming the second season, ever Arp rose is guaranteed to grow and bloom, and every tree to leaf, the spring following planting.

If any fail after normal care (cultural suggestions in each shipment), report by August 1, 1959, and Arp will replace FREE.



IVORY FASHION
(Plant Pat. 1688)

Starfire

The brilliance of a blazing star is found in this marvelous new Grandiflora creation!

Starfire blooms abundantly against a background of bronzy green foliage. Its shapely urn-like buds open into distinctive perfectly contoured flowers of unusual sun-fast currant red.

Flowers occur singly on long cutting stems... or in lovely clusters. Glossy, holly-like leaves are nature's decorative complement on the tall growing bush.

Each \$3.50; 3 for \$9.20

3

Miss Patricia Lewis, Queen of the 1958 TEXAS ROSE FESTIVAL, Tyler, Oct. 16-19, reigns over magnificent celebration honoring the Queen of Flowers.



1959 All America Rose Selections *Ivory Fashion*

Born with the blessing of Fashion as a parent, Ivory Fashion is being acclaimed the top Floribunda of recent years!

The very long and slender buds open slowly into cupped, fragrant, four-inch clear ivory blooms, displaying a gorgeous set of richly decorative, long, graceful golden stamens. The neat, trim buds, occurring in large clusters, open successively, giving a

very long flowering period in the garden. Healthy, dark green foliage covers the shapely plant.

Each \$2.75;
3 for \$7.20



STARFIRE
(P.A.F.)





Famous Royal Rose

TIME-TESTED "EVERBLOOMING" HYBRID TEA AND PERPETUAL MASTER ROSE GROWERS ACROSS THE NATION FOR CHAMPION

AMERICAN BEAUTY. A hybrid perpetual that made rose history. Globular buds open to double, cupped flowers of large size, full of true old-time rose fragrance. Rich crimson-carmine. Vigorous grower blooming profusely in spring and sometimes repeating.

Each \$1.50, 3 for \$3.90

AMI QUINARD. One of the darker velvety red roses. Medium-sized, fragrant flowers with about 17 petals become darker with age. An erect, vigorous plant; leathery foliage.

Each \$1.50, 3 for \$3.90

BETTER TIMES. Prized for its bright cerise-red color, extra-fine, long pointed buds and long stems. Large high-centered flowers with 40 to 50 satiny petals. Strong, compact plant, blooming very freely from spring through summer.

Each \$1.50; 3 for \$3.90

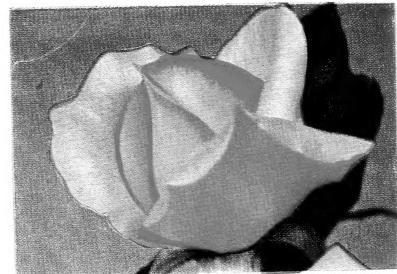
AMERICAN BEAUTY

BETTY UPRICHARD. (Not pictured). Long-pointed buds, and as they unfurl the petals roll back artistically. Outside of petals deep carmine, inside silvery salmon. Spicy fragrance, long-lasting, very good for cutting.

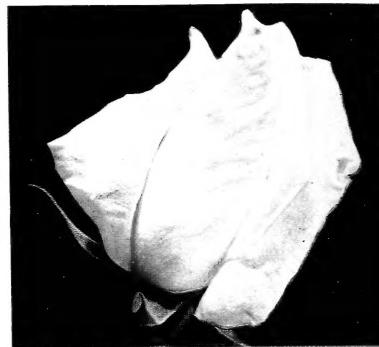
Each \$1.50; 3 for \$3.90

BLANCHE MALLERIN. (Plant Pat. 594). Long buds and exquisitely modeled, 3½ to 4-inch satiny white blooms on long stems. Fragrant. Upright plants of medium height.

Each \$2.00, 3 for \$5.25



BRIARCLIFF



BLANCHE MALLERIN

BRAVO. (Plant Pat. 983). Plump buds, big, broad cardinal-red flowers with wavy petals in perfect arrangement. Light fragrance. Plant is moderate size, leathery foliage.

Each \$2.25, 3 for \$6.00



BRIARCLIFF. Very long bud and large, double perfectly formed deep rose-pink bloom, lighter on outer petals, with a touch of citron-green at the base. About 50 petals, fragrant, strong stems, perfect for cutting. Foliage dark and glossy. Vigorous and free blooming from spring to frost.

Each \$1.50, 3 for \$3.90



AMI QUINARD



BURNABY. (Plant Pat. 1314). Long tapering buds open to full clear yellow blooms with curled petals on long, strong stems. Bush is sturdy, vigorous; dark green foliage.

Each \$2.50, 3 for \$6.00

62

Springs Clearance

Ro

ARP NURSERY COMPANY
Wholesale Growers
P. O. Box 3338, Tyler, Texas
Phone LYric 2-2672 or 4-4731

L I B R A R Y
R E C E I V E D
★ MAR 23 1959
U. S. Department of Agriculture

STORAGE CLEARANCE FRESH DEPENDABLE Rosebushes

| NON-PATENTED | | PATENTED | |
|---------------------|---------------------|-----------|-----------------------------|
| No. 1 | Variety | No. 1-1/2 | No. 1 Retail |
| R E D | | | |
| 1,200 | Ami Quinard | 1,500 | 500 \$2.25 |
| 600 | Grenoble | 300 | 1000 2.25 |
| 1,000 | Poinsetta | 1,200 | 2.25 |
| 6,000 | Red Radiance | 4,500 | 2000 1.85 |
| 1,000 | Rouge Mallerin | 600 | Rubaiyat (758) |
| PINK | | | |
| 1,500 | Betty Uprichard | 900 | 250 1.85 |
| 3,500 | Editor McFarland | 3,000 | 3.00 |
| 700 | Picture | 800 | 1000 2.50 |
| 2,500 | Radiance, pink | 2,300 | Tiffany (1304) |
| W H I T E | | | |
| 800 | Caledonia | 2,000 | 2.00 |
| 1,000 | Frau Karl Drusch | 800 | Blanche Mallerin (594) |
| 600 | K. A. Viktoria | 1,200 | |
| Y E L L O W | | | |
| 2,000 | Eclipse | 2,000 | 150 2.50 |
| 2,000 | Golden Charm | 2,000 | 250 2.25 |
| 2,500 | Soeur Therese | 1,900 | 500 2.50 |
| T W O - T O N E | | | 300 2.50 |
| 1,200 | Condessa de Sastago | 800 | Peace (591) |
| 1,000 | Edith N. Perkins | 1,200 | |
| 250 | McGredy's Sunset | 400 | |
| 400 | Pres. Hoover | 500 | |
| 2,200 | Talisman | 2,500 | |
| F L O R I B U N D A | | | |
| 100 | Cecile Brunner | 200 | TWO-TONE |
| 900 | Else Poulsen | 400 | 200 2.75 |
| 1,000 | Floradora | 2,000 | Mojave (1176) |
| 500 | Golden Salmon | 500 | |
| 800 | Ideal | 900 | |
| 400 | Improved Lafayette | 700 | |
| 300 | World's Fair | 300 | |
| C L I M B E R S | | | |
| 6,000 | Blaze | 6,000 | F L O R I B U N D A |
| 150 | Cl. Cecile Br. | 150 | 250 2.00 |
| 500 | Cl. Radiance | 250 | 500 2.00 |
| 1,000 | Paul's Scarlet | 900 | 1200 2.50 |
| | | | 100 1.75 |
| | | | 1200 2.75 |
| | | | 500 2.50 |
| | | | 200 2.75 |
| | | | 2.00 |
| | | | 500 2.00 |
| | | | 1.75 |
| | | | 1200 1.75 |
| | | | 1200 2.75 |
| | | | 500 2.50 |
| | | | 800 2.00 |
| | | | |
| | | | C L I M B E R S |
| | | | 400 2.50 |
| | | | 600 2.75 |
| | | | G R A N D I F L O R A |
| | | | 1000 2.50 |
| | | | 250 2.50 |
| | | | 3.50 |
| | | | Cl. Crimson Glory (736) 400 |
| | | | Golden Showers (1557) 600 |
| | | | Queen Elizabeth (1259) 350 |
| | | | Roundelay (1280) 250 |
| | | | Starfire (P.A.F.) 350 |

SPRING CLEARANCE PRICES

BAREROOT NON-PATENTED ROSES

(On non-patented varieties the bareroot price each is determined by total number of rosebushes of all kinds in your season's order.)

RATES 10 UP ARE FOR 10 OF A KIND AND SIZE

| 1 to 10 | 10-90 | 100-990 | 1000-2490 | 2,500 up |
|-----------------|--------|---------|-----------|----------|
| No. 1 Only | | | | |
| Grade No. 1 | \$.60 | \$.50 | \$.40 | \$.39 |
| Grade No. 1-1/2 | — | .40 | .30 | .29 |
| Grade No. 2 | — | — | .24 | .22 |

PATENTED BAREROOT QUANTITY PRICES

Retail Wholesale Per Variety-No. 1 Grade

| Each | 1-9 | 10-19 | 20-99 | 100-249 | 250 up |
|--------|--------|--------|------------|---------|--------|
| \$1.75 | \$1.15 | \$1.00 | \$.87-1/2 | \$.80 | \$.75 |
| 1.85 | 1.20 | 1.05 | .92-1/2 | .85 | .80 |
| 2.00 | 1.25 | 1.10 | 1.00 | .95 | .85 |
| 2.25 | 1.40 | 1.25 | 1.12-1/2 | 1.05 | .95 |
| 2.50 | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| 2.75 | 1.75 | 1.50 | 1.37-1/2 | 1.30 | 1.20 |
| 3.00 | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| 3.50 | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |

DISCOUNT NO. 1-1/2 GRADE 20%

PATENTED PACKAGE

DISCOUNT 40% (300-lot minimum in delivery zone)

| Cost Package | 2-Gallon, Delivered: | Delivered | 300 Mi. | 1000 Mi. |
|--------------|----------------------|-----------|---------|----------|
| | | | \$1.05 | \$1.20 |
| | | | 1.11 | 1.26 |
| | | | 1.20 | 1.35 |
| | | | 1.35 | 1.50 |
| | | | 1.50 | 1.65 |
| | | | 1.65 | 1.80 |
| | | | 1.80 | 1.95 |
| | | | 2.10 | 2.25 |

1.36

1.45

1.60

1.75

1.90

2.05

2.35

Order Now

CONTAINER ROSES (2-GAL.) NON-PATENTED

For April,

(300-Lot Minimum on Pooled Truck Capacity 900)

May, June.

Delivered: 300 Miles 1000 Miles

\$.75 \$.95

TO DISPLAY FOR SALE, ORDER THESE:

Patented varieties, 5 of a kind, case of 20 Ranch House green,
(Cost: Retail each, less 40%, F.O.B. Arp
or truck distribution point nearest you)

Other varieties in:

| | | |
|---|--------------------------|----------|
| Single bush pack .. Ranch House (Jumbo), | 5 of a kind, case of 20, | 80¢ each |
| " " " .. Red-Silver (Arp No. 1), | " " " " " 25, | 65¢ " |
| " " " .. Royal Rose (Arp 3-cane) | 6 " " " " " 30, | 55¢ " |
| " " " .. Special Poly. No. 2-1-1/2, 10" | " " " " " 50, | 40¢ " |
| 2-in-1 Pack..... Assorted bundles of 2, standard mix" | " " " 30, | 65¢ " |
| 3-in-1 Pack..... Assorted bundles of 3, standard mix" | " " " 20, | 85¢ " |
| 5-in-1 Pack..... Royal Rose Display, 5 colors | " " " 12, | \$1.60 " |

Also Standard Cases Assorted: Patented 25 Bushes -

1-B Red-Silver 25

R-B Royal 30

LAST CALL!

PAPERSHELL PECAN TREES, Leading commercial varieties: Stuart, Success, Mahan

Burkett, Schley

| BAREROOT | 50 | 500 | PACKAGED DISPLAY | 10 | 50 |
|--------------------|---------|---------|------------------|---------|---------|
| 18 to 24 inch | \$ 1.35 | \$ 1.25 | . | \$ 1.75 | \$ 1.65 |
| 2 to 3 feet | 1.45 | 1.35 | . | 1.95 | 1.85 |
| 3 to 4 feet | 1.70 | 1.60 | . | 2.20 | 2.10 |
| 4 to 5 feet | 2.05 | 1.95 | . | 2.65 | 2.50 |

Cash orders baled free.

Japanese Persimmon Texas Pecan Thomas Blackwalnut

| BAREROOT | 10 | 100 | 10 | 100 |
|-------------------|--------|--------|--------|--------|
| 2 to 3 feet | \$.75 | \$.60 | \$.70 | \$.65 |
| 3 to 4 feet | 1.00 | .90 | .80 | .75 |

PACKAGED

| | | | | | | |
|-------------------|------|------|------|------|------|------|
| 2 to 3 feet | 1.10 | 1.00 | .95 | .90 | 1.39 | 1.29 |
| 3 to 4 feet | 1.35 | 1.25 | 1.15 | 1.10 | 1.67 | 1.57 |

PHONE, WIRE OR WRITE TODAY TO RESERVE THE STOCK YOUR CUSTOMERS
WILL BE DELIGHTED TO SEE FOR SALE IN YOUR NURSERY, GARDEN
CENTER OR CATALOG.

ARP NURSERY COMPANY - Phone LYric 2-2672 - P.O. Box 3338, Tyler, Texas
Wholesale for Nurseries, Florists and Dealers -

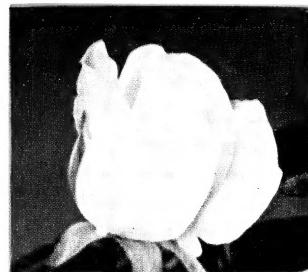
Beautiful Selling Aids Await Your request.

HALL of FAME

VARIETIES SELECTED BY BLOOMS IN HOME GARDENS



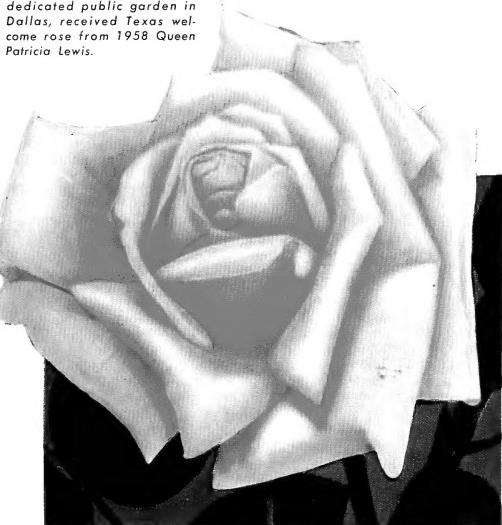
All America Rose Selections
Pres. Dave Stump, Armstrong
Nurseries, Ontario, Calif.,
dedicated public garden in
Dallas, received Texas wel-
come rose from 1958 Queen
Patricia Lewis.



CALEDONIA



BETTER
TIMES



BURNABY



The logo for AAARS (American Association for the Advancement of Science) is located in the top right corner. It features a circular emblem with a stylized rose in the center, surrounded by the letters "AAARS". A small registered trademark symbol (®) is positioned to the right of the letters.



CONDESA DE
SASTAGO

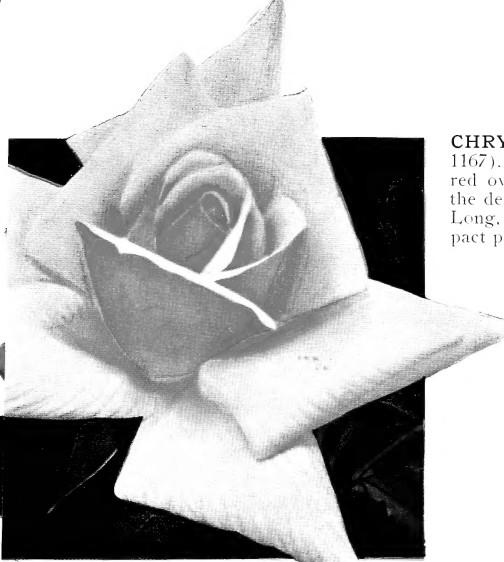
CHARLOTTE ARMSTRONG. (Plant Pat. 455). Magnificent open blooms of vivid cerise develop from lovely long, carmine-red buds. One of the tallest hybrid teas. Long cutting stems. Handsome, disease-free foliage.

Each \$2.25 3 for \$6.00

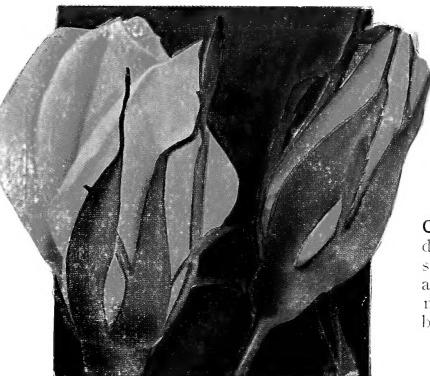
CHRISTOPHER STONE. (Not pictured). Gay, vivid scarlet-crimson flowers are moderately full, with rich perfume. Long stems. Bright green foliage, dependable plant.

HELP ELECT the

The ROSE is the Favorite Flower of all the World.



COUNTESS VANDAL



ECLIPSE

CHRYSLER
IMPERIAL



CHRYSLER IMPERIAL. (Plant Pat. 1167). Smashing, rich crimson, oxblood-red overtones, and lustrous garnet in the depths of the high-centered bloom. Long, slender buds, sturdy stems, compact plant, often a prizewinner.

Each \$2.50, 3 for \$6.60

CONDESA DE SASTAGO. (See Page 5). Ovoid buds of rich yellow, opening to show an inner face of coppery red. Fragrant, double flowers of cupped form, 50 to 60 petals. Very bushy, free flowering.

Each \$1.50, 3 for \$3.90



CRIMSON
GLORY

COUNTESS VANDAL. Long, slender buds hold their artistic shape for several days as the petals unfold in a lovely play of coppery bronze, carmine-pink, buff and gold. Ideal for bouquets.

Each \$1.50, 3 for \$3.90

CRIMSON GLORY. Velvety rich crimson blooms, very fragrant and reliable, held proudly erect on vigorous plants. New crimson varieties must be extra good to beat Crimson Glory.

Each \$1.50, 3 for \$3.90



DIAMOND
JUBILEE

NATIONAL FLOWER

FIRST
LOVE

United States' Official Designation Should Be Voted By Congress.

DAINTY BESS. A dainty single rose with only 6 petals of silvery shell-pink with contrasting, prominent maroon stamens. Wild-rose fragrance.

Each \$1.50, 3 for \$3.90

DIAMOND JUBILEE. (Plant Pat. 824). Warm, glowing buff-orange blooms, opening slowly. Firm, high-centered flowers, 5 to 6 inches across. Old rose fragrance. Hardy, 3-foot plant.

Each \$2.25,
3 for \$6.00

ECLIPSE. Top, all-purpose, fragrant yellow rose. Slim, tapering buds make perfect boutonnieres, open to brilliant golden yellow blooms.

Each \$1.50, 3 for \$3.90

EDITH NELLIE PERKINS. Long-pointed buds, double flowers of good size, long lasting, fragrant. Outside petals orient-red shaded cerise-orange; inside salmon-pink. Free-flowering, vigorous, bushy.

Each \$1.50,
3 for \$3.90



EDITOR McFARLAND. Perfectly formed, very fragrant blooms of clear brilliant pink, with strong, wiry stems. Plants vigorous and bushy.

Each \$1.50, 3 for \$3.90



ENCHANTMENT. (Plant Pat. 737). (Not pictured) An enormous beauty with long-lasting blooms of entrancing peach-pink, 6 in. across when fully open. The plants are vigorous and upright, in bloom from June 'til late fall. Delightful fragrance.

Each \$2.25, 3 for \$6.00

EDITH
NELLIE
PERKINS



ETOILE
DE
HOLLANDE



ETOILE DE HOLLANDE. Considered by many authorities to be the best of the bright reds. Perfect buds, loose flowers of rich velvety crimson, with true rose fragrance. Strong, healthy bush of medium height, blooming well all summer. Fine for cutting.

Each \$1.50, 3 for \$3.90

EDITOR
MC FARLAND

FIRST LOVE. (Plant Pat. 921). Urn-shaped, long, slender, rose-to-dawn pink buds, opening to flowers with each delicate pink petal gracefully pointed. Semi-double, medium size, light tea perfume. Vigorous, disease-resistant, everblooming.

Each \$2.25,
3 for \$6.00



Pictorial Beauty...

FORTY-NINER (Plant Pat. 792). Well-shaped, large flowers, mildly fragrant, with 25 to 40 firm petals. Outside of the petals is yellow, inside fire-wagon-red. Vigorous, 3 to 4-foot plant.

Each \$2.25, 3 for \$6.00

GRENOBLE



FORTY-NINER

FRAU KARL DRUSCHKI. Ideal hardy white, pure in color, perfect in form, strong growing and free flowering. Blooms in June and sometimes repeats in autumn. (Hybrid Perpetual).

Each \$1.35, 3 for \$3.70



GOLDEN SCEPTER

c

GOLDEN CHARM. Bright buttercup-yellow, drenched with delicately sweet perfume. Buds open to long-lasting flowers on splendid bushes; one of the best sellers.

Each \$1.35, 3 for \$3.70



FRED HOWARD. (Plant Pat. 1006). (Not pictured). Ovoid buds of golden yellow, delicately tinted light pink at the tips, becoming rich buff-yellow shaded pink. Broad, 4-inch blooms, long cutting stems.

Each \$2.00, 3 for \$5.25



HELEN TRAUBEL



GOLDEN SCEPTER. (Plant Pat. 910). An unfading rich golden yellow that blooms all summer. Well-formed flowers, about 5½ inches across, with 35 petals. Tall grower.

Each \$1.85, 3 for \$4.85

FRAU KARL DRUSCHKI

BEAUTY GROWS AT ARP

TIME PAY

1958 ORDER BLANK 1959

ARP Roses Inc.

Box 3338

TYLER, TEXAS

GIFT ORDERS WITH YOUR GREETING OR HOLIDAY CARD ARE A SPECIALTY

Name of Buyer _____

Date Ordered _____

Street or P. O. Box _____

Total Ordered \$ _____

City, Zone or State _____

Inclosed Payment Check M.O. Currency _____

SHIP TO:

IF NOT SAME AS BUYER'S MAIL ADDRESS

ARP RECORD

Signed: _____

DESIRED SHIPPING DATE

(Oct. 15 to Apr. 20)

No. _____ Recorded _____ Acknowledged _____

Filled _____ Pieces _____

Mail _____ Express _____

CLOSEST ALTERNATE VARIETY WILL BE SENT IN EVENT OF SHORTAGE
UNLESS YOU REQUEST REFUND BY PLACING CHECK MARK HERE.
SUBSTITUTION IS ALWAYS SUBJECT TO YOUR APPROVAL.BILL ME ON THE PAY PLAN
(One-fourth with Order)

Quan. (ALL ROSE PRICES POSTPAID IN THE U.S.) Total

Quan. VARIETY NAME Each 3 Doz. Total

ROSE COLLECTIONS

| | | Each | 3 | Doz. | Total |
|---|----------------|--------|--------|---------|--------|
| Queen's Collection No. 91 — 1959 AARS Starfire and Ivory Fashion plus Arp show rose Pink Frost. | All 3 Postpaid | \$3.50 | \$9.20 | \$35.60 | \$7.95 |
| Texas Collection No. 92 — Yellow Rose of Texas, Pink Frost and Alamo. | All 3 Postpaid | 1.50 | 3.90 | 15.60 | \$7.75 |
| Minature Rose Collection 5. | | 1.50 | 3.90 | 15.60 | \$5.50 |

HYBRID TEA ROSES

| RED | Each | 3 | Doz. | Total |
|----------------------|--------|--------|---------|-------|
| Alamo | \$3.50 | \$9.20 | \$35.60 | |
| American Beauty | 1.50 | 3.90 | 15.60 | |
| Ami Quinard | 1.50 | 3.90 | 15.60 | |
| Better Times | 1.50 | 3.90 | 15.60 | |
| Bravo | 2.25 | 6.00 | 24.00 | |
| Charles K. Douglas | 1.50 | 3.90 | 15.60 | |
| Charlotte Armstrong | 2.25 | 6.00 | 24.00 | |
| Christopher Stone | 1.50 | 3.90 | 15.60 | |
| Chrysler Imperial | 2.50 | 6.60 | 26.40 | |
| Crimson Glory | 1.50 | 3.90 | 15.60 | |
| Etoile de Hollande | 1.50 | 3.90 | 15.60 | |
| Grenoble | 1.50 | 3.90 | 15.60 | |
| Happiness | 2.00 | 5.25 | 21.00 | |
| Living | 2.50 | 6.60 | 26.40 | |
| Mirandy | 2.25 | 6.00 | 24.00 | |
| New Yorker | 2.50 | 6.60 | 26.40 | |
| Nocturne | 2.25 | 6.00 | 24.00 | |
| Poinsettia | 1.50 | 3.90 | 15.60 | |
| President Eisenhower | 2.25 | 6.00 | 24.00 | |
| Red Radiance | 1.35 | 3.70 | 13.95 | |
| Rouge Mallerin | 1.50 | 3.90 | 15.60 | |
| Rubaiyat | 1.85 | 4.85 | 18.85 | |
| Zulu Queen | 2.50 | 6.60 | 26.40 | |

WHITE

| | | | |
|---------------------------|------|------|-------|
| Blanche Mallerin | 2.00 | 5.25 | 21.00 |
| Caledonia | 1.50 | 3.90 | 15.60 |
| Frau Karl Druschk | 1.35 | 3.70 | 13.95 |
| Kaiserin Auguste Viktoria | 1.50 | 3.90 | 15.60 |
| Konigin Luise | 1.50 | 3.90 | 15.60 |
| Rex Anderson | 1.75 | 4.65 | 18.60 |
| White Knight (AARS 1958) | 3.00 | 7.95 | 31.80 |

YELLOW

| | | | |
|------------------------------------|------|------|-------|
| Burnaby | 2.50 | 6.60 | 26.40 |
| Diamond Jubilee | 2.25 | 6.00 | 24.00 |
| Eclipse | 1.50 | 3.90 | 15.60 |
| Fred Howard | 2.00 | 5.25 | 21.00 |
| Golden Charm | 1.35 | 3.70 | 13.95 |
| Golden Scepter | 1.85 | 4.85 | 18.85 |
| Lemon Chiffon—Yellow Rose of Texas | 2.50 | 6.60 | 26.40 |
| Lowell Thomas | 2.25 | 6.00 | 24.00 |
| McGreedy's Yellow | 1.50 | 3.90 | 15.60 |
| Mrs. P. S. du Pont | 1.50 | 3.90 | 15.60 |
| Peace | 2.50 | 6.60 | 26.40 |
| Soeur Therese | 1.50 | 3.90 | 15.60 |

GUARANTEE: EVERY PLANT MUST GROW THE FIRST SPRING OR ARP REPLACES FREE OR REFUNDS AT PURCHASER'S REQUEST. ORDERS PROMPTLY ACKNOWLEDGED. Foreign rose shipments collect for transportation. Patented varieties are grown and sold under license from the Plant Patent owners. Nominal (50c per order under \$10.00) handling and shipping charge helps defray mail-order expenses.

(Over)

FREE, WHILE THEY LAST... Copies of the beautiful Arp rose catalog GARDEN GRANDEUR will be mailed to your good gardening neighbors, relatives or friends whose names and addresses you furnish here or write on separate sheet enclosed.

PAY PLAN for your convenience, on orders over \$20.00. Pay down 25% of bill; pay remainder in 3 equal installments due in 30, 60 and 90 days for \$1.00 service charge for each order; and for each \$25.00 of the order over \$20.00, add \$1.00 for time payment cost.

NO C.O.D. FEES TO BE COLLECTED. CUSTOMER PAYS NO POSTAGE ON ROSE BUSHES IN UNITED STATES.

NO C.O.D. FEES TO BE COLLECTED. CUSTOMER PAYS NO POSTAGE ON ROSE BUSHES IN UNITED STATES

Customer pays transportation only on trees exceeding parcel post limits. Every Arp rose and tree guaranteed to grow the first spring. Any unsatisfactory plant should be held and reported to Arp Roses, Inc., Box 2222, Tyler, Texas, with return of order form for adjustment.

EXCELED in LIFE!

GRENOBLE. A marvelous burst of glorious color from spring to freezing weather. Huge red buds, large, carmine-red flowers, light spicy fragrance. Sturdy plant.

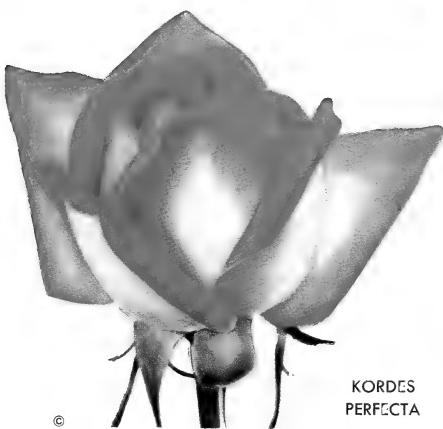
Each \$1.50, 3 for \$3.90



KATHERINE T. MARSHALL

KATHERINE T. MARSHALL. (Plant Pat. 607). A rose of rare beauty and delicacy. Clean, sparkling pink, growing vigorously, with large, open blooms. Firm, long-pointed, slow-opening buds of deep coral-pink open into full, sun-resistant blooms.

Each \$1.85, 3 for \$4.85



KORDES
PERFECTA

LADY ELGIN. (Plant Pat. 1469). Huge, handsome buds opening to large, elegant blooms of exciting orange and apricot. Strong, upright growing habit, foliage of good color.

Each \$2.50, 3 for \$6.60

HAPPINESS. (Plant Pat. 911). Brilliant, blazing red, with heavy petals like rich red leather. High center, 35 to 40 petals, erect, vigorous plant.

Each \$2.00, 3 for \$5.25

HELEN TRAUBE L. (Plant Pat. 1028). Lively pink, lovely apricot tints. Long, slim buds, elegant, 5 to 6-inch flowers with high center. Very free flowering, dependable.

Each \$2.75, 3 for \$7.20

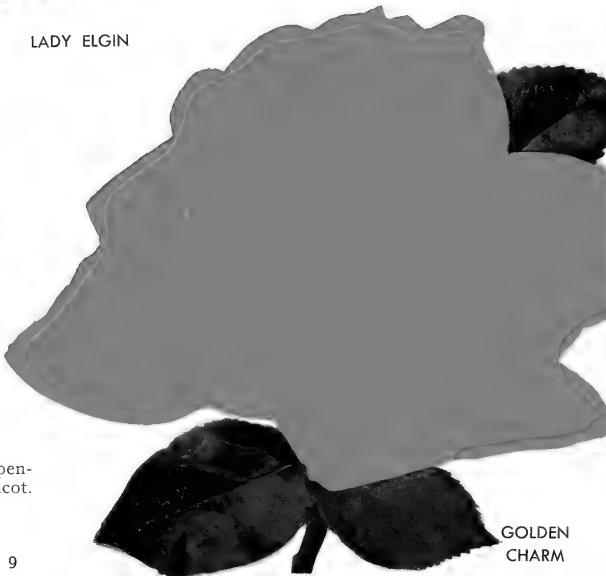


KAISERIN AUGUSTE VIKTORIA

KAISERIN AUGUSTE VIKTORIA. A strong, healthy grower. Soft pearly white, with a little lemon in the center. Double, fragrant, beautifully formed.

Each \$1.50, 3 for \$3.90

LADY ELGIN



GOLDEN
CHARM



MIRANDY

LOVE SONG. (Plant Pat. 1360). Exciting new rose with glowing beauty. Radiant salmon-pink with light yellow on reverse. Sturdy, heavily foliated plant blooms freely. Sweet fragrance.

Each \$2.50. 3 for \$6.60

LOWELL THOMAS. (Plant Pat. 595). (Not pictured). Vibrant chrome-yellow blooms, beautifully shaped buds. Strong grower, good foliage and stems. The large flowers retain their color well; delicate fragrance.

Each \$2.25. 3 for \$6.00



LIVING

LEMON CHIFFON. (Plant Pat. 1241). "The Yellow Rose of Texas." An Arp introduction, bushy, compact plant, blooms early and continuously. Rich yellow flowers, spicy scent. (See page 24).

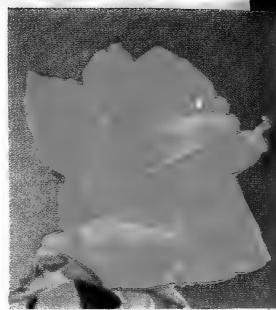
Each \$2.50. 3 for \$6.60

LINDA PORTER. (Plant Pat. 1507). Beautiful new light pink rose from F. Meilland of France, introduced by Bobbink Nurseries, Inc. Strong hybrid tea, blooming prolifically.

Each \$2.50. 3 for \$6.60

LIVING. (Plant Pat. 1463). Vibrant, exciting colors. Bud is blazing orange-red, turning to exotic reddish orange, under side of petals glowing copper, streaked with red. Bush is a vigorous-branching, tall grower.

\$2.50 each. 3 for \$6.60



LEMON CHIFFON



LOVE SONG

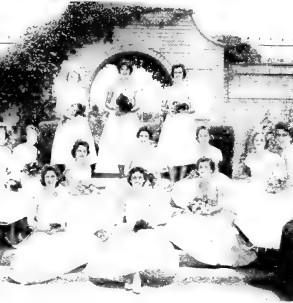
McGREDY'S SUNSET. Wonderful combination of appealing colors — orange-yellow overlaid with warm salmon-flame. Globular flower, about 40 petals, fruity fragrance. Vigorous plant $2\frac{1}{2}$ feet tall.

Each \$1.75. 3 for \$4.65

NEW YORKER

©





Rose Pose Day at Tyler Rose Garden featured gracious Queen Kay and her court adding to successful color photo studies of professional and amateur photographers.



NOCTURNE

NOCTURNE. (Plant Pat. 713). Fragrant dark red with maroon shadings. Strong growing, bushy, upright, produces many flowers. The stems long, foliage large and luxuriant.

Each \$2.25, 3 for \$6.00



Each \$1.50, 3 for \$3.90

MRS. PIERRE S. DU PONT. (Not pictured). Medium-sized, pointed bud of reddish gold opening to a semi-double, golden yellow, fragrant flower. Strong profuse blooms.

Each \$2.25, 3 for \$6.00

McGREDY'S YELLOW. Popular yellow variety. Soft, unfading clear, pure buttercup-yellow. A strong grower and free bloomer, with foliage of holly-like texture.

Each \$1.50, 3 for \$3.90

MIRANDY. (Plant Pat. 632). Big buds are deep, rich dark red with black shadings, opening to chrysanthemum-red. Penetrating, unforgettable fragrance. Plant is strong, heavy stems, produces freely all season.

Each \$2.25, 3 for \$6.00

MRS. PIERRE S. DU PONT. (Not pictured). Medium-sized, pointed bud of reddish gold opening to a semi-double, golden yellow, fragrant flower. Strong profuse blooms.

Each \$1.50, 3 for \$3.90

MOJAVE. (Plant Pat. 1176). All the warm tints of a desert sunset are combined in this prizewinner — glowing apricot-orange, nasturtium - red, scarlet and vermillion. Slender buds, double fragrant flowers, perfect for cutting. Blooms from early spring to late fall. Tall growing.

Each \$2.75,
3 for \$7.20

McGREDY'S YELLOW



MOJAVE

NEW YORKER. (Plant Pat. 823). Truly red rose with raspberry fragrance. Slowly opening bud of perfect form. Scarlet with rose-red undertones, rich velvety sheen. Hardy, vigorous.

Each \$2.50, 3 for \$6.60

LINDA PORTER

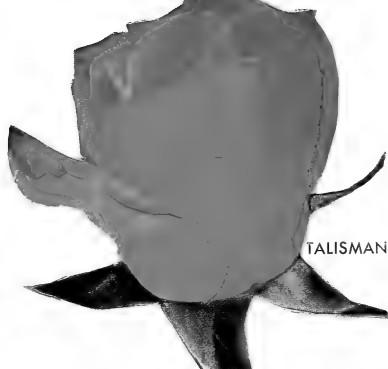


McGREDY'S
SUNSET





RED RADIANCE



TALISMAN



RUBAIYAT



PINK PEACE

PINK PEACE (P.A.F.) Satiny, dusty pink blooms of large size and beautiful symmetry. Newest Conard-Pyle import from the late F. Meilland, sure to succeed for you. A new hit, a rose masterpiece.

Each \$3.00, 3 for \$7.95

PEACE. (Plant Pat. 591). One of the best and most beautiful of roses. A vigorous, healthy grower, shining foliage. Huge alabaster blooms flushed pink. Strong, straight stems.

Each \$2.50, 3 for \$6.60

POINSETTA. Brilliant glowing red of the Christmas poinsettia. Petals curl back to make a star-pointed flower. Good grower, fine for cutting.

Each \$1.50, 3 for \$3.90

PICTURE. Perfect pink buds and flowers, warm rich salmon undertones. Heavily petaled, long lasting, with sweet fragrance. Strong, vigorous plants produce continuously.

Each \$1.50, 3 for \$3.90

PINK FROST (Plant Pat. 1269). A huge hybrid tea show rose of blended pink. Tall growing; free blooming. Large, ovoid buds and 5-inch flowers. (See page 2).

Each \$2.50,
3 for \$6.60



PEACE

PRESIDENT EISENHOWER. (Plant Pat. 1217). Splendid rich rose-red, opens slowly to 4 to 5-inch well-formed flowers, strong stems. Free, continuous bloomer, old-time fragrance.

Each \$2.25, 3 for \$6.00

PRES. HERBERT HOOVER. Cerise-toned orange, scarlet and yellow. Large flowers, 25 petals, spicy perfume. Tall, well-branched plant, strong cutting stems.

Each \$1.50, 3 for \$3.90



RADIANCE. Standard pink rose. Commonly known as the "beginner's rose", it has been the means of introducing thousands of home gardeners to the hobby of rose growing.

Each \$1.35, 3 for \$3.70



POINSETTIA

SOEUR THERESE. Pointed, chrome-yellow buds, marked carmine, rich daffodil-yellow blooms, splendid stems. Fragrant. Bronzy foliage, strong plant.

Each \$1.50, 3 for \$3.90

RADIANCE



RED RADIANCE. Vigorous growing, hardy, healthy, free blooming. True rose fragrance. Bright cerise-red.

Each \$1.35, 3 for \$3.70

REX ANDERSON. Outstanding exhibition ivory-white rose, perfectly formed, slow opening. May be grown to enormous size by disbudding. Free and vigorous; abundant, gray-green foliage, fascinating scent.

Each \$1.75, 3 for \$4.65

ROUGE MALLERIN. (Not illustrated). Heavy Damask fragrance, rich brilliant red. Large, very double rose, long-pointed buds.

Each \$1.50, 3 for \$3.90

RUBAIYAT. (Plant Pat. 758). Crimson-pink buds, rich crimson-red blooms. Old rose fragrance. Extra tall, vigorous and free blooming.

Each \$1.85, 3 for \$4.85

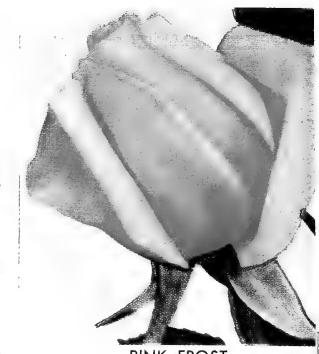
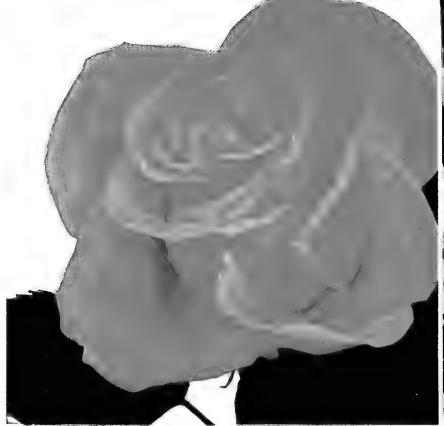
SHOW GIRL. (Plant Pat. 646). (Not pictured). Amazingly long buds, perfect for cutting, long-lasting deep pink blooms on good stems. Fine for exhibition.

Each \$2.25, 3 for \$6.00

TALISMAN. Brilliant red and gold buds, well-shaped blooms of scarlet-orange, rich yellow. Fragrant. Leathery, shining foliage.

Each \$1.35, 3 for \$3.70

SOEUR THERESE



PINK FROST

PRESIDENT HERBERT HOOVER



HYBRID TEAS

THE DOCTOR. Says the American Rose Annual: "One of largest of all roses, one of most beautiful, and one of sweetest."

Uniform silvery pink
in both bud and
flower.

Each \$1.50.
3 for \$3.90

TWILIGHT

©



THE DUKE. (Plant Pat. 1522). (Not pictured). Cerise-rose on face
of petals, creamy-pink with silvery sheen on reverse side. Full blooms,
proudly displayed on strong stems, good foliage.

Each \$2.50, 3 for \$6.60

TIFFANY. (Plant Pat.
1304). Long buds of deep pink
shaded yellow, opening to
phlox-pink blooms. Perfectly
formed, double, high cen-
tered; very fragrant.

Each \$2.50, 3 for \$6.60

WHITE KNIGHT. (Plant
Pat. 1359). Magnificent new
satiny white rose, well-formed,
fragrant buds and blooms,
Glossy green foliage.

Each \$3.00, 3 for \$7.95

THE DOCTOR



THE DOCTOR. Says the American Rose
Annual: "One of largest of all roses, one of
most beautiful, and one of sweetest."

Uniform silvery pink
in both bud and
flower.

Each \$1.50.
3 for \$3.90

WHITE KNIGHT



TIFFANY



ZULU
QUEEN

GRANDIFLORA GROUP

*Tall-growing, Hybrid Tea Flower Size;
Blooms in Clusters, Strong Cutting Stems.*

BUCCANEER (Plant Pat. 1119). Clear sunshiny yellow, slender tapering buds, cupped flowers, moderate tea fragrance. Tall plant, good foliage.

Each \$2.50, 3 for \$6.60

MONTEZUMA. (Plant Pat. 1383). Splashing scarlet-orange, unusual, long lasting. Abundant well-formed buds, large, high-centered blooms.

Each \$2.75, 3 for \$7.20



STARFIRE
QUEEN ELIZABETH

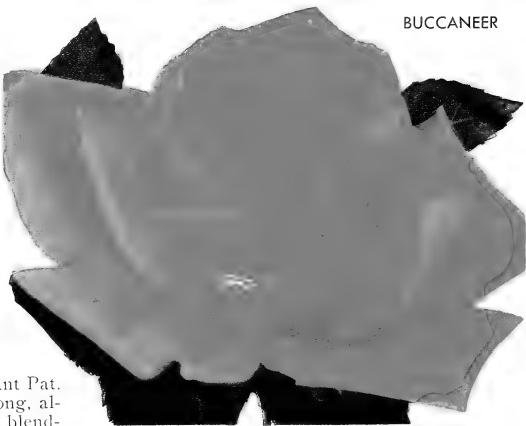


STARFIRE (P.A.F.) 1959 All America selection. Perfectly contoured buds and blooms of brilliant currant-red. Flowers occur singly or in large clusters. Tall grower, lustrous foliage. (See page 3).

Each \$3.50, 3 for \$9.20



MONTEZUMA



BUCCANNER

QUEEN ELIZABETH. (Plant Pat. 1259). Fragrant blooms on long, almost thornless canes. Subtle blending of carmine-rose, dawn pink. Glossy, dark foliage.

Each \$2.50, 3 for \$6.60



ROUNDELAY. (Plant Pat. 1280). Delightfully fragrant, vivid red grandiflora. Well-formed buds and neat, full, high-centered blooms. Free, continuous blooms. Vigorous.

Each \$2.50, 3 for \$6.60

ROUNDELAY



FLORIBUNDAS



FASHION

DONALD PRIOR. Huge clusters of semi-double, cupped flowers of bright scarlet flushed crimson. Dark leathery foliage. Fragrant.

Each \$1.50,
3 for \$3.90



GOLD CUP

ELSE POULSEN. Single, bright rose-pink flowers of good size, carried in clusters. Erect, sturdy, blooming from spring to frost.

Each \$1.35, 3 for \$3.70

FASHION. (Plant Pat. 789). Buds of oriental red. Hybrid-tea-like, fragrant, semi-double

blooms of luminous pink, overlaid with gold. Blooms all season.

Each \$2.00,
3 for \$5.25



FLORADORA

FLORADORA. Sprays of exquisite buds of glowing orange-scarlet. Double flowers resemble perfect little camellias. Tall, showy.

Each \$1.50, 3 for \$3.90

AMY. (Plant Pat. 1455). Coquettish new floribunda with gay shades of warm, satiny pink and salmon. Strong stems, dark green foliage.

Each \$2.00, 3 for \$5.25

BETTY PRIOR. Large clusters of single, shell-pink flowers with 5 petals. 3½-foot plant, vigorous, always in bloom.

Each \$1.50, 3 for \$3.90

CECILE BRUNNER. Sweetheart Rose. Light pink with yellow base. The perfect rose for boutonnieres and corsages.

Each \$1.75, 3 for \$4.65



BETTY PRIOR

CIRCUS. (Plant Pat. 1382). Gay, bright flowers in an array of colors, from rich yellow and red in bud to orange-buff flushed pink in open bloom. Medium height, large, glossy foliage.

Each \$2.50, 3 for \$6.60



CIRCUS



AMY

ORDER BLANK

Christmas Gifts

ANNIVERSARY OR OTHER OCCASION

Direct from ARP ROSES, Inc.

Box 3338, Tyler, Texas

NAME OF SENDER _____

Address or Box _____

City, Zone, State _____

YOUR GIFT ROSES, TREES, OR
COLLECTIONS:

\$
\$
\$
\$
\$
\$
\$

(Add 50c If Under \$10.00)

TOTAL ORDER \$

CHECK
ONE

Ship to arrive at Christmas Time (or give date) and enclose Greeting Card from:

Send Gift Card at Christmas Time (or give date)
Signed _____
and deliver gift at planting time, post-paid and guaranteed.

SEND GIFT TO

Name _____

Address or Box _____

City, Zone, State _____

CUT HERE

ORDER BLANK

Christmas Gifts

ANNIVERSARY OR OTHER OCCASION

Direct from ARP ROSES, Inc.

Box 3338, Tyler, Texas

NAME OF SENDER _____

Address or Box _____

City, Zone, State _____

YOUR GIFT ROSES, TREES, OR
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(Add 50c If Under \$10.00)

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Send Gift Card at Christmas Time (or give date)
Signed _____
and deliver gift at planting time, post-paid and guaranteed.

SEND GIFT TO

Name _____

Address or Box _____

City, Zone, State _____

CHECK IF
 TIME
PAY
(25% DOWN
PLUS \$1.00)

ABOUT THE ARP GUARANTEE

If given normal minimum garden care... (not when hired man plants upside down, or sets bushes in rock at lakehouse visited twice a year, or drought brings water rationing and zero soil moisture) ... every rose must bloom, true variety. Refund or replacement is your option. Return of perishable merchandise is unnecessary expense.

Acknowledgment card and shipping notices are mailed.

WHEN COMPLETE

Original order as a checklist is returned to you in the shipment. If incomplete, it follows with mailed refund. If correspondence is necessary, inclose order copy if it is handy.

YOUR NURSERYMAN

Your garden center or landscape architect can supply you with Arp-grown roses every season. Firms serving you should send early reservation for stock (bareroot for direct planting, packaged for sales display, or Spring-flowering in containers).

R. MULTIFLORA JAPONICA

Understock is fibrous, thrifty, black-spot resistant. Texas Wax or R. Canina by comparison is a thorny, unproductive bramble without root balance, and undependable host plant discarded by propagators many years ago. It is not a preferred stockplant in any major rose nursery, and is not believed the solution to gardening problem in Gulfcoast crawfish soil and humid atmosphere. Raised bed for drainage and timely spray for blackspot are more likely aids.

PERFECTION OF FLOWER

Depends on healthy foliage. First rose garden requirement, the control of defoliating blackspot, is Manzate spray after rain, or weekly until hot, dry weather. Keep foliage on bushes if you would have Spring-to-Winter rewards for your investment. Your friends will multiply. Tourists will hunt your garden. There is a lot of personal satisfaction in growing roses, the world's favorite flower, 4 to 1.

AMERICAN ROSE SOCIETY

Invites your membership, provides news, information and fellowship. Send \$5.50 annual dues to 4048 Roselea Place, Columbus 14, Ohio; receive American Rose Annual and monthly American Rose Magazine, plus other services.

FLOWERING PLANTS

Growing in containers, enable planting in garden in late Spring or Summer. Weighing about 15 pounds, Arp-potted, well rooted, heavy foliage bushes of selected varieties are ready in April at the Arp Garden in Tyler, or your area nurseryman can order direct truck delivery. The cost: about 25c more than dormant plants cataloged.

ALL AMERICA SELECTIONS

Tested in 23 well-located trial gardens, and scored by experts, the best graded new roses win All America awards. Public gardens in 120 cities have annual demonstration plantings. You can be your own All America Rose Judge, rating varieties on official qualities: Novelty, difference from other roses; Vigor, endurance; Habit, shape; Resistance, to disease; Foliage, texture and size; Abundance, of flower; Bud, shape, size; Flower, size and beauty; Substance, endurance of petals; Color, opening; Color, finishing; Fragrance, desirable scent; Stem, length and strength. Excellence of these in many geographic environments wins the green and white tag, the AARS trade mark.

Reserve Your 1959-60 GARDEN GRANDEUR

The Newest Colorful Catalog of the Greatest of Roses Known

AND REPORT CORRECT OR NEW ADDRESS

Field-fresh trees and plants, really Arp-grown with life insurance, are offered annually. Whether or not an order is placed this season, an outstanding and different Nursery Catalog will come to you absolutely free in early fall of 1959 if you will sign below and mail at your convenience in postage-paid reply envelope enclosed.

Your Name.....

Address.....

City.....

Zone.....

State.....

Friends and relatives interested in a lovely garden will appreciate your furnishing their names and addresses. Send free catalog to:

Suggestion for better mail-order service:

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Address.....

City.....

Zone.....

State.....

Friends and relatives interested in a lovely garden will appreciate your furnishing their names and addresses. Send free catalog to:

Suggestion for better mail-order service:

MINIATURE ROSES

Branched Thrifty Plants — 6 to 10 Inches Tall
EACH \$1.25, 3 for \$3.25, Postpaid

(Not illustrated, these choice varieties available January 15)

Red — **Centennial Miss** (pat. 1301). Vigorous, free-flowering fully double, glowing crimson with claret tones; a showy variety.

Pink — **Pink Joy** (pat. 1378). Beautiful, long rose-red buds opening to glowing pink blooms with center of salmon-gold.

White — **Frosty** (pat. 1412). Delightfully fragrant, nearly perfect pure snow blooms mark this loveliest of the white miniature roses.

Yellow — **Jackie**. Superb yellow buds become very double and fragrant flowers on sub-zero hybrid, extra hardy plant.

Bi-Color — **Presumida**. A baby Talisman, recent introduction of bright orange, gold and salmon coloring, like Talisman in bud and flower.

ONE EACH OF ALL FIVE, \$5.50, Postpaid

Miniature Roses are easy to grow, winter hardy, and can be used as pot-plants in a sunny window. They are not year-round house plants and should be given a rest out of doors in the Fall. They are mailed in dormant condition, cut back to about 2" with about $\frac{1}{3}$ of the soil from a 2 $\frac{1}{2}$ " pot removed. They are wrapped in wet sphagnum moss and wax paper. On delivery they should be re-potted in 3" or larger pots at 60° inside. They can be forced into bloom in 6 to 8 weeks. Miniature roses require only an ordinary soil which will grow other plants with a pH of about 6.5. Regular feeding and care as for large roses is desirable and rewards the gardener for his efforts.

CLUB PROGRAMS: 35 mm. kodachromes of general interest, rose field cultivation, varieties close-up, Texas Rose Festival, with commentary for slide presentation; plus 16 mm. color sound movie on All-America Rose Selections loaned free if date is open.

Steal your HEART!



© IVORY FASHION



GERANIUM RED



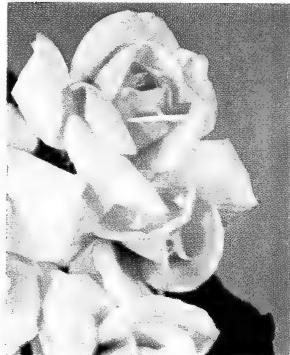
GOLDILOCKS. (Plant Pat. 672). A leading yellow floribunda. Rich golden yellow, opening slowly and gracefully. Always plenty of sprays to spare for cutting.

Each \$1.75,
3 for \$4.65

IDEAL. Very dark, velvety crimson. Double, globular long lasting blooms have a light perfume, borne in good big sprays. Dark, glossy foliage on a bushy plant about 2 feet tall. Recommended for borders and bedding.

Each \$1.35,
3 for \$3.70

IDEAL



CECILE BRUNNER



FUSILIER

©

FUSILIER (P.A.F.) Rich orange-red of great luminescence, which deepens to a bright cherry-red. Huge clusters of flat wavy flowers. 1958 All American selection. Each \$2.50, 3 for \$6.60

GERANIUM RED. (Plant Pat. 811). 4-inch, carnation-like flowers of vivid spectrum-red, rose-geranium fragrance. Compact, healthy. Each \$1.75, 3 for \$4.65

GOLD CUP (Plant Pat. 1683) Fragrant, unfading golden flowers, $3\frac{1}{2}$ to 4 inches across, in clusters, dark green foliage. 1958 All American selection.

Each \$2.50, 3 for \$6.60

GOLDEN SALMON. (Not pictured) Huge trusses of bright salmon-orange, on a strong, bushy border plant. Each \$1.35, 3 for \$3.70



© GOLDILOCKS

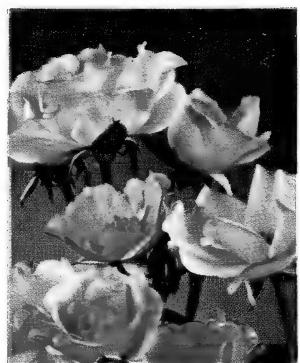
ELSE POULSEN

IMPROVED LAFAYETTE. (Not pictured) Sturdy, upright plants $2\frac{1}{2}$ to 3 feet tall. Glowing red blooms, deeply suffused a vivid crimson. Abundant, dark foliage. Fine bedding and hedge rose; free flowering all summer and fall.

Each \$1.50, 3 for \$3.90

IVORY FASHION. (Plant Pat. 1688) Neat trim buds and blooms of clear ivory in large showy clusters. Cupped blooms reveal long slender golden yellow stamens. 1959 All American selection. (See page 3).

Each \$2.75, 3 for \$7.20





MASS OF COLOR

JIMINY CRICKET. (Plant Pat. 1346) Masses of urn-shaped, tangerine-red buds, becoming coral-orange as they open, true rose scent. Constant bloomer, ideal for hedges.

Each \$2.00, 3 for \$5.25



LAVENDER PINOCCHIO. (Plant Pat. 947. Not pictured). Blooms of smoky pink-lavender soften to dainty silver-lavender. Delightful fragrance.

Each \$2.00, 3 for \$5.25

MA PERKINS. (Plant Pat. 1143). Buds of light coral shaded red 3½-inch flowers of sparkling coral-shell-pink. Free-blooming, bushy plant 2½ to 3 feet high. Flowers all season long.

Each \$2.00, 3 for \$5.25

ORANGE SWEETHEART.

(Plant Pat. 1155). Deep orange-pink, nicely formed, semi-double flowers. Long-lasting clusters produced freely. Hybrid Tea parents, floribunda habit.

Each \$2.00, 3 for \$5.25

PINKIE.

(Plant Pat. 712) Bushy plants carry a profusion of slender little pink buds opening to fully double flowers. Foliage forms a perfect background.

Each \$2.00, 3 for \$5.25

ORANGE SWEETHEART




PINOCCHIO. (Plant Pat. 484). Great clusters of salmon buds flushed gold at the base, changing to soft clear pink. Fruity fragrance.

Each \$1.75, 3 for \$4.65

RED PINOCCHIO. (Plant Pat. 812). Luscious rich carmine acquiring a velvety cast as the bloom ages. 3½-inch flowers in large, long-lasting, unfading clusters. Fragrant, vigorous, free blooming.

Each \$1.75, 3 for \$4.65

RED RIPPLES. Wavy petals, oxblood-red to carmine, carried in huge clusters. Glossy foliage. Blooms all season long.

Each \$1.50, 3 for \$3.90

TEXAN



SUMMER SNOW



SPRING 'til FROST



© VOGUE



ROSENELFE



RED RIPPLES



WHITE BOUQUET



PINOCCHIO

©

ROSENELFE. Very double, silvery rose-pink 2½ inches in diameter, in clusters on strong stems. Glossy, light green foliage, bushy, 2-foot plant. Each \$1.50, 3 for \$3.90

SPARTAN. (Plant Pat. 1357). Burnt-orange buds opening to big, hybrid-tea-shaped blooms of warm orange-red that soften to reddish coral. Sweet old-time scent. Heaviest production in the garden. Each \$2.75, 3 for \$7.20

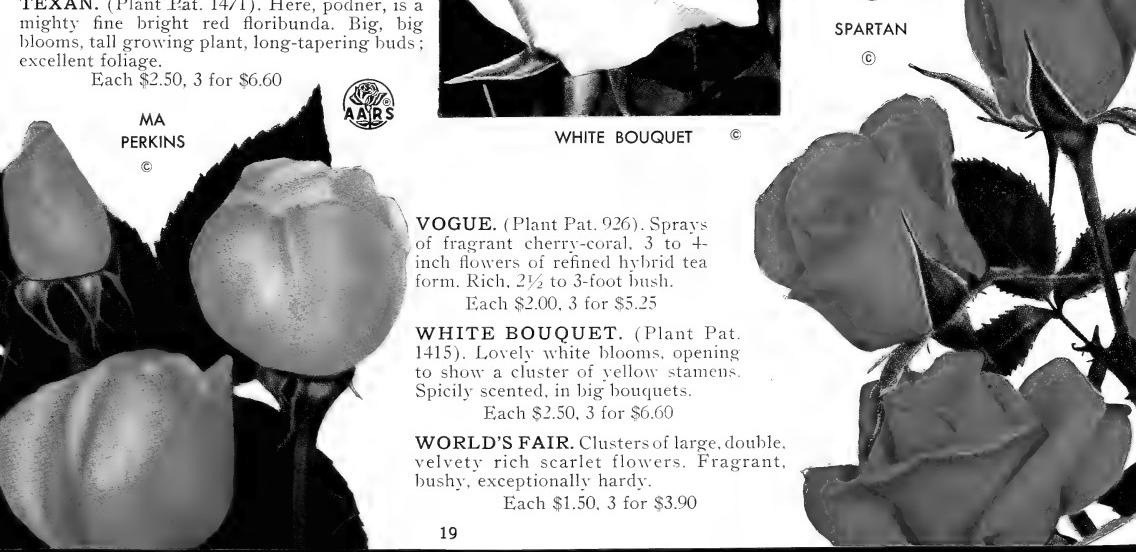
SUMMER SNOW. Fragrant, 2-inch fluffy white flowers in clusters of 12 to 15. Light green foliage. Makes a magnificent show. Each \$1.50, 3 for \$3.90

©



SPARTAN

©



VOGUE. (Plant Pat. 926). Sprays of fragrant cherry-corals, 3 to 4-inch flowers of refined hybrid tea form. Rich, 2½ to 3-foot bush. Each \$2.00, 3 for \$5.25

WHITE BOUQUET. (Plant Pat. 1415). Lovely white blooms, opening to show a cluster of yellow stamens. Spicy scented, in big bouquets. Each \$2.50, 3 for \$6.60

WORLD'S FAIR. Clusters of large, double, velvety rich scarlet flowers. Fragrant, bushy, exceptionally hardy. Each \$1.50, 3 for \$3.90

Climbers...



GOLDEN SHOWERS. (Plant Pat. 1557). Climber, pillar or bush rose. Profusion of pointed buds open to flowers of hybrid tea size, bright canary-yellow.

Each \$2.75, 3 for \$7.20

CLIMBING SUMMER SNOW. Spotless, glaefer-white, double blooms produced in handsome clusters. Vigorous hardy plant, abundant blooms.

Each \$2.00, 3 for \$5.25



CLIMBING RED TALISMAN. Long-pointed buds of cerise-red, each carried on a good stem. Fine for garden and for cutting. Very fragrant.

Each \$1.75, 3 for \$4.65



CLIMBING RED TALISMAN

DREAM GIRL. (Plant Pat. 643). (Not pictured). Spicily fragrant, buds of appleblossom-pink, opening to show interior of salmon-pink. Splendid everblooming climbing and pillar rose. Succession of blooms throughout summer, ending with a glorious show in early fall.

Each \$2.25, 3 for \$6.00

GLADIATOR. (Plant Pat. 1524). Ever-blooming climber with huge, high-centered flowers, of brightest scarlet and softest red. Dark foliage, hardy climber.

Each \$2.75, 3 for \$7.20

BLAZE. A mantle of bright scarlet covers this wonderful climber in June and repeatedly through the summer. Literally thousands of flowers, which show up against the glossy foliage in dramatic fashion. Improved by selection.

Each \$1.75, 3 for \$4.65

CLIMBING CRIMSON GLORY. (Plant Pat. 736). An abundance of large, high-centered blooms of rich crimson. Fragrant. Long strong stems.

Each \$2.50, 3 for \$6.60



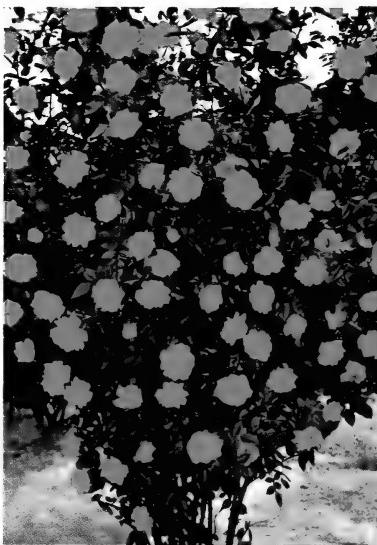
GLADIATOR

DR. J. H. NICOLAS. (Plant Pat. 457). Heavy display of gorgeous deep rose-pink blooms in June, repeatedly all through summer. Very large, richly fragrant.

Each \$2.00, 3 for \$5.25



GOLDEN SHOWERS



PRETTIER EACH YEAR!

Home, Office, Factory . . . All Property Gains Value,

Wins Friends, When Landscaped with ROSES.



CLIMBING PEACE

CLIMBING PEACE. (Plant Pat. 932). Climbing form of world-famous Peace rose. For description see page 12.

Each \$2.25, 3 for \$6.00



DR. J. H. NICOLAS



1957 Queen Kay opened the Texas Rose Show with: Dave Stump, president, All America Rose Selections; L. A. "Slick" Dean, president, Texas Association of Nurserymen; John Fraser, III, president, American Association of Nurserymen; Dr. Richard P. White, executive vice-president, A.A.N.



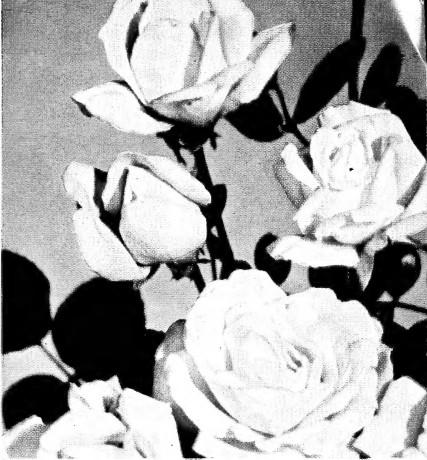
NEW DAWN

NEW DAWN. Delicate appleblossom-pink flowers, good stems. The first ever-blooming hardy climber. Vigorous, healthy.

Each \$2.00, 3 for \$5.25

PAUL'S SCARLET CLIMBER. (Not pictured). Scarlet-red, semi-double flowers freely produced in clusters. Strong, very hardy. A more gorgeous mass of spring color is hard to find.

Each \$1.35, 3 for \$3.70



WHITE DAWN

WHITE DAWN. From late spring to frost it produces hundreds of pure white, completely double blooms resembling gardenias in their waxy form and texture. Blooms the first year.

Each \$2.00, 3 for \$5.25



CLIMBING SUMMER SNOW

ORDER THESE CLIMBING FORMS OF ROSES LISTED ELSEWHERE

Please refer to page listed for illustration of the flower.

CLIMBING CECILE BRUNNER. Page 17. Each \$1.75, 3 for \$4.65.

CLIMBING ETOILE DE HOLLANDE. Page 7. Each \$1.75, 3 for \$4.65.

CLIMBING GOLDILOCKS (Plant Pat. 1090). Page 17. Each \$2.50, 3 for \$6.60.

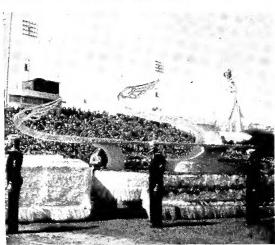
CLIMBING MRS. PIERRE S. du PONT. Page 11. (Not pictured). Each \$1.75, 3 for \$4.65.

CLIMBING POINSETTIA. Page 13. Each \$1.75, 3 for \$4.65.

CLIMBING RADIANCE. Page 13. Each \$1.50, 3 for \$3.90.

CLIMBING RED RADIANCE. Page 12. Each \$1.50, 3 for \$3.90.

CLIMBING TALISMAN. Page 12. Each \$1.75, 3 for \$4.65.



1957 Texas Rose Queen Kay Howard captivated crowds at the brilliant floral parade, coronation, Rose Ball, and tours of nurseries growing millions of blooming bushes.



FAMOUS ARP-GROWN GRAFTED PAPER SHELL PECAN TREES

| | Each | 3 For | 10 For |
|--------------------------------------|---------|---------|----------|
| 2 to 3 ft. (Postpaid) | \$ 3.00 | \$ 7.95 | \$ 24.95 |
| 5 to 6 ft. (Express, Collect) | 4.75 | 12.95 | 42.50 |
| 8 to 10 ft. (Motor Freight, Collect) | 11.75 | 32.95 | 106.50 |

COMMERCIAL PLANTINGS SPECIALLY QUOTED

WALNUT TREES

THOMAS BLACK WALNUT. Bears when very young, often the second or third year after planting. Nuts of immense size and delicious flavor. Thin shells, with kernels that come out easily because they are so large and plump. Grown in almost every state. Very hardy and a fast grower.

| | Each | 3 For | 10 For |
|-------------------------------|--------|--------|---------|
| 2 to 3 ft. (Postpaid) | \$2.95 | \$7.50 | \$23.50 |
| 4 to 5 ft. (Express, Collect) | 3.95 | 9.95 | 31.95 |

AMERICAN BLACK WALNUT. Selected from a good strain. Large nuts and fine kernels. Hardy and fast growing; good shade trees as well as nuts.

| | Each | 3 For | 10 For |
|----------------------------------|--------|--------|---------|
| 2 to 3 ft. (Postpaid) | \$1.85 | \$4.95 | \$14.95 |
| 4 to 5 ft. (Via Express Collect) | 2.45 | 6.60 | 20.95 |

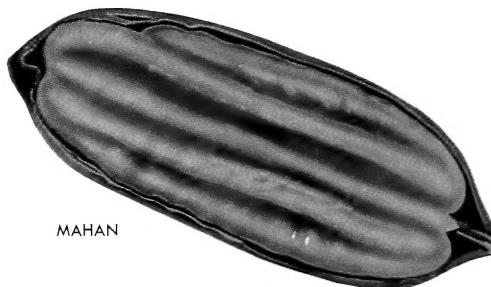
ENGLISH WALNUT. Large, plump nuts of extra-fine quality, from a splendid shade tree. For moderate climates not usually subject to severely sudden temperature changes.

| | Each | 3 For | 10 For |
|--|--------|--------|---------|
| 2 to 3 ft. (Postpaid) | \$2.95 | \$7.50 | \$23.50 |
| 4 to 5 ft. (Express, Collect F.O.B. Nursery) | 3.95 | 9.95 | 31.95 |

ENGLISH
WALNUT

PAPERSHELL PECAN TREES

Long-lived, Productive; Shade for Landscape and Livestock

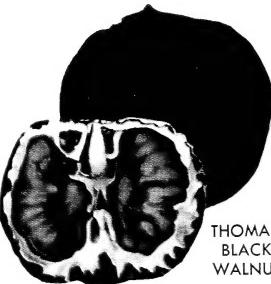


MAHAN

MAHAN. Largest nut, thinnest shell. Bears very young. In some localities may not last as long or fill as well as other varieties, but in other areas it is highly valued.

BURKETT. Popular, especially in West Texas. Large nut, thin shell, plump kernel of excellent flavor. 40 nuts per pound and 55 percent kernel. Healthy; regular bearer.

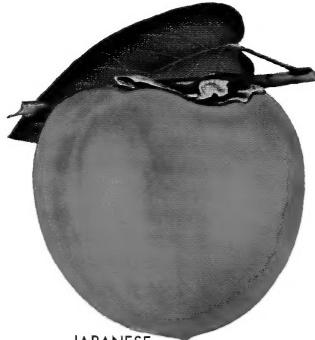
DELMAS. Large, running 45 nuts per pound. 48 percent kernel. Medium thin shell, plump kernel. Good quality. Vigorous heavy bearer.



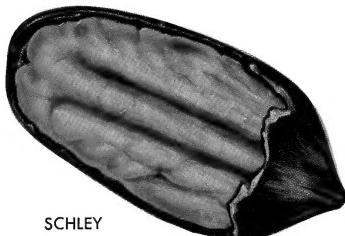
THOMAS
BLACK
WALNUT



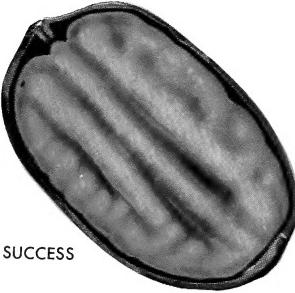
Grafted Japanese Persimmon trees from Arp are prolific and early bearing. Delicious, sweet brilliantly colored fruit and glossy interesting foliage make persimmon a home garden and landscape tree of high value in moderate climate.



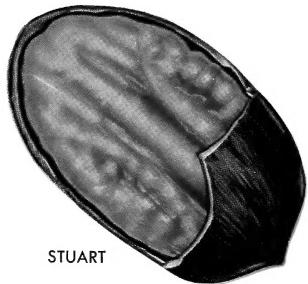
JAPANESE
PERSIMMON



SCHLEY



SUCCESS

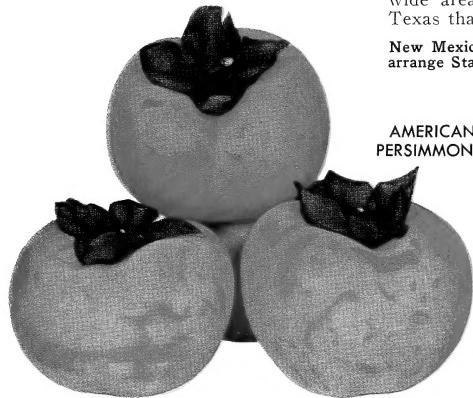


STUART

MONEY MAKER. 51 nuts per pound and 46 percent kernel. Recommended only for eastern parts of country. Medium-sized nut, well filled, rich meat; easily cracked. Early; prolific.

MOORE. 67 nuts per pound, 49 percent kernel. Usually prolific, one of best commercial varieties for the East. Fast growing; early maturing. Medium size; thin shell.

SCHLEY. Thrifty, vigorous tree for the East. Long, medium to large, thin-shelled nuts, 47 per pound, 61 per cent kernel. Full and plump; rich flavor. Average bearer, gets top market price.



AMERICAN PERSIMMON

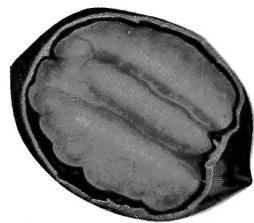
STUART. Grown farther north than most kinds. Large, strong tree, large nuts; good quality, 55 per pound, 44 percent kernel. Shell is medium thin.

SUCCESS. Large, oblong nuts with thin shells and partitions, 37 per pound, 52 percent kernel. Full, sweet, yellow kernels. Regular, heavy bearer. Valuable eastern variety.

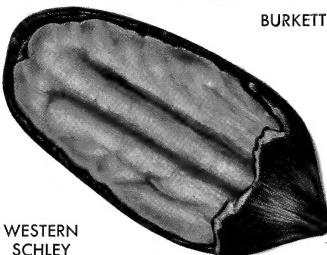
TEXAS PROLIFIC. 48 nuts per pound, 54 percent kernel. Very prolific; widely grown in Texas. Medium thick shell and rich kernel. Early bearer, fast grower.

WESTERN SCHLEY. 59 nuts per pound, 60 percent kernel. Thin shell, easily cracked. Very prolific, does well over a wide area. Probably more valuable for Texas than Eastern Schley.

New Mexico, Arizona and California importers arrange State Entomological certification.



BURKETT



WESTERN SCHLEY

PERSIMMON TREES

ARP-GROWN JAPANESE PERSIMMON. Comparatively hardy. Fine eating fruit, large, round and red, almost seedless. Bears young; fair frost resistance. This medium-sized tree grows rapidly into an ornamental-fruited shade tree with attractive dark glossy leaves and abundant fruit the size of oranges.

| | Each | 3 For | 10 For |
|--|--------|--------|---------|
| 2 to 3 ft. (Postpaid) | \$2.25 | \$5.95 | \$17.95 |
| 4 to 5 ft. (Express, Collect Price F.O.B. Arp.) | 2.95 | 7.95 | 24.95 |

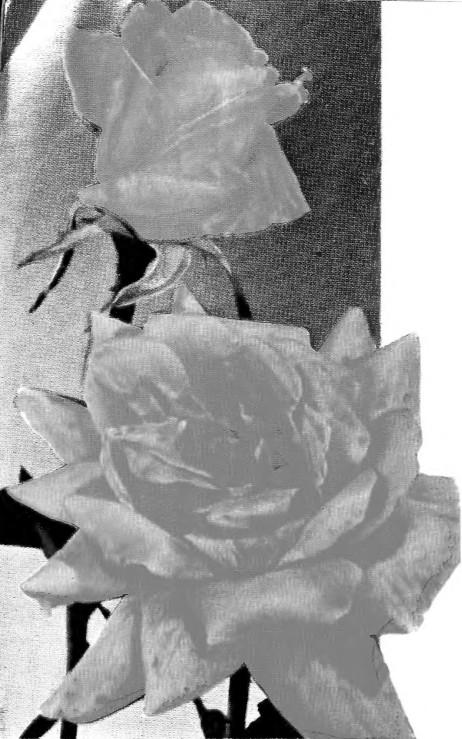
AMERICAN PERSIMMONS. Rugged and hardy. Nursery-grown from native Texas seed.

| | Each | 3 For | 10 For |
|---|--------|--------|---------|
| 2 to 3 ft. (Postpaid) | \$1.10 | \$3.00 | \$ 8.95 |
| 4 to 5 ft. (Express, Collect Price F.O.B. Arp) | 1.95 | 4.95 | 14.95 |



THREE *Texas* BEAUTIES

Yellow Rose of Texas, Fragrant Pink Frost and Dark, New Alamo



PINK FROST (Plant Pat. 1269) ▶

Huge, double, high centered flowers of charming light to medium pink. The petals of the exhibition size cupped blooms are thick and satiny, and possess a strong and pleasing Damask fragrance. The heavy plant grows to about 5 ft. the first season and is well covered with glossy leathery foliage. Abundant blooms, strong stems unfolding color combine to make this a real blue-ribbon rose.

Each \$2.50, 3 for \$6.60



◀ ALAMO (Plant Pat. 1689)

A really double new dark red rose, born upright on strong stems of vigorous free-blooming bush.

Each \$3.50, 3 for \$9.20



P. O. Box 3338 • Tyler, Texas

TEXAS COLLECTION

Sold singly, an \$8.50 value
All Three, Postpaid, Guaranteed

\$7.75

TWO EACH, A GRAND SIX, FOR \$14.95